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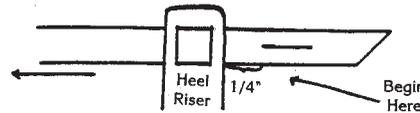
658 FRONT STREET, #125, LAHAINA, MAUI, HI 96761, PHONE (808) 661-5110

ALOHA FROM MAUI!

ISLAND SANDALS® are handcrafted from top grain leather, so they will need special care. Do not go in the ocean with your sandals.

I TO ADJUST THE SANDAL:

- Step 1. Begin with the slotted end of the strap. Allow one 1/4" space from the heel riser to the slot.
- Step 2. Position the foot back from the front of the sandal at least 1/4" for ladies and 3/8 for men. this will protect your toes.
- Step 3. Tighten the strap around your heel first. Make the inside heel riser vertical. Without changing your foot's position, continue to follow the strap.
- Step 4. Your first pull is the outside strap between the big toe and the second toe. 1
- Step 5. The second pull is inside the foot under the arch. Pull the Strap flat so the slots will not stretch. 2
- Step 6. The third and final pull is under the big toe on the inside of the foot. Make sure the strap is over the ball of the foot and lifting the arch. 3
- Step 7. Tie the knot (see drawing). Make sure it is flat and triangular. Cut off the excess strap.
- Step 8. Break-In and First Saddle Soaping. Take a short walk in the grass (off road) about 100 yds. This walk may be uncomfortable, so take it slow and easy. When you return, take both sandals off over the heel, no need to untie the knot to take the sandals off & on. "Peel them off." Use small piece of medium sandpaper to lightly (3 strokes) sand all four corners of the straps where they go between the toes. Then make a thick foamy lather with saddle soap, sheeps wool and water. Lather up the entire top & strap. Do not move the strap. Put the sheeps wool down and rub briskley with your hands until all of the saddle soap foam is absorbed. Do not rinse. This first time is the only time you will use saddle soap without washing the sandal in fresh water and dripping 1 hr. Re: MAINTENANCE. When all of the soap has been rubbed in by hand and the leather is soft, put the sandal on by wiggling in and pull up the back strap. Make sure the strap under the arch is up and in good position. Position your foot (Re: Step 2) and go for your second walk, as you walk, look at you foot and if necessary, kick right or left or fore or aft to hold your proper position for safety & comfort and soon your foot will make a print and will hold the position naturally. Tighten as needed from then on. Enjoy!



II MAINTENANCE: 4 or 5 times each year, and always before storing. To clean your sandals, untie the knot and loosen the entire harness. Wash off the dirt by hand with fresh water. Back the strap through the pattern at least 3 inches. Wash again to be sure every inch of it is clean. When clean, shake off the excess water. Let drip for one hour. Use sheeps wool to make a thick foamy lather of saddle soap and water and rub deep into the damp leather. Move strap and repeat. Do not rinse. This will keep the leather soft and flexible.

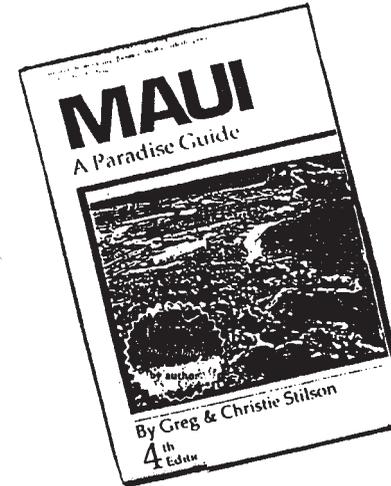
Readjustment: Repeat instructions 1 through 7 and cut off new excess leather. Wear till dry.

III ORDERING: To order more ISLAND SANDALS® for yourself or others, have a friend trace both feet while standing evenly balanced. Be sure the pencil is verticle and draw into the big toe space (see drawing). Be careful, as the feet are always somewhat different.

IV RESOLING: ISLAND SANDALS® can be resoled by a good cobbler. Ask for a hard leather half sole to be laminated onto the sandal and sewn down. Make sure the strap still slides for adjustment. A new heel can be put on as well.

V NAVIGATION: Stay on the path of harmony and seek inner peace.

MAHALO



BEACH PRESS "CLIPS"

Interesting bits of Lahaina, as seen from the eyes of out-of-town writers.

Staff "Clip" Artist...Jim Patrick

This week's "Clip" is from an Oregon State Publication that found this interesting entrepreneur who manufactures **Island Sandals**, the world's best beach sandals.

Island Sandals is tucked away in a niche of the Wharf Shopping Center near the postal center at 658 Front Street, Space #125, Lahaina, Maui, Hi 96761, (661-5110). Michael Mahnensmith is the proprietor and creator of custom-made sandals. He learned his craft in Santa Monica from David Webb who was making sandals for the Greek and Roman movies of the late 50's and early 60's. He rediscovered his sandal design from the sandals used 3,000 years ago by the desert warriors of King Soloman in Ethiopia. He developed the idea while living in Catalina in the 1960's and copyrighted it in 1978. With the exception of a non skid synthetic heel, **the sandals are all leather, which is porous and keeps the feet cool and dry.** They feature a single strap harness, which laces around the big toe, then over and under the foot, and around the heel, providing comfort and good arch support. Maintenance involves hand-washing with a solution of 1tsp baking soda per gal. of water and liberal saddlesoaping. As the sandal breaks in, the strap stretches and you simply adjust the entire strap to maintain proper fit (which makes them feel more like a shoe than a sandal). They are clever and functional. His sandals have been copied by others, but never duplicated. So beware of other sandals which appear the same, but don't offer the fit, comfort or function of Michael's! The charge for ladies is \$195 for the right shoe and the left shoe is free. Mens sizes begin at \$225.00. Charges will be higher for sizes 13 and over, as well as for any orthopedic work required. Everyone who gets sandals from Island Sandals becomes an agent and is authorized to trace foot prints of others. Commissions are automatic when your sales reach the "high range." (However, you must like coconuts and bananas.) Michael stresses the importance of good footwear while on Maui, so stop in upon your arrival for measurement, or sandals can be ordered by sending a tracing of both feet and big toes (or by having an "authorized agent" do so) along with cashier check or money order to Island Sandals. Shipping & handling fees are: \$12.00 U.S., and \$25.00 for International seemail, add \$6.00 for each additional pair of sandals. Michael also can assist with leather repair of your shoes, purses, bags, suitcases and other leather gear.

Please allow 3-6 months for delivery.



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